



**Agra has now joined forces with RFID Experts Africa, which specializes in the application of RFID technology in precision farming practices. This step enables us to make this technology and accompanying equipment available to our farmers through our branch network!**

#### **WHAT IS RFID EQUIPMENT?**

RFID is an acronym for “radio-frequency identification” and refers to a technology whereby digital data encoded in RFID tags or smart labels are captured by a reader via radio waves.

#### **BENEFITS OF RFID EQUIPMENT**

- RFID technology automates data collection and vastly reduces human effort and error
- RFID supports tag reading with no line-of-sight or item-by-item scans required
- RFID readers can read multiple RFID tags simultaneously, offering increases in efficiency
- All RFID tags within range can be detected instantly and matched with information in your database
- Assets can be cross-referenced against assigned locations and recorded as present, missing, or relocated
- RFID can be integrated with active scanning and fixed readers for a totally automated tracking solution
- Assets and employees can be tracked and located automatically for everything from supply chain and asset management to facility security and emergency planning
- Available scanners support both RFID and barcoding so you can upgrade at your own pace

#### **WHAT DOES AGRA OFFER?**

The range offered includes automated weighing and sorted equipment as well as management software. The equipment facilitates the collection of management data on the farm for both stud and commercial farmers.

**Contact Agra ProVision for more information and prices at:  
apvtraining@agra.com.na or 061 290 9208/9143**

